

Anapass Achieves First-Time Success with Mixel's Complete MIPI Solution

Anapass and its end-customer are rapidly going into production

San Jose, CA – October 21st, 2015 - [Mixel](#)[®], the leader in mobile mixed-signal intellectual property (IP), announced today that [Anapass, Inc.](#) (Seoul, South Korea), a leading supplier of display processors, has successfully integrated Mixel's complete MIPI[®] solution into its recently announced ANA38401, a display panel timing controller (TCON). The ANA38401 integrates Mixel's high-performance, low-power Rx D-PHYSM implemented in TSMC 40nm process.

“To succeed in Anapass's competitive market segment, our product has to be best-in-class. To achieve this, all the IP that we integrate into our product need to meet that same standard. We selected Mixel to be our MIPI supplier because of their differentiated MIPI solution and their silicon-proven track-record,” said Dr. CG Kim, Anapass's VP of Engineering. “We found Mixel's support to be outstanding. The Mixel team consistently went out of their way to support us throughout the development cycle and continues to support us as we go through production ramp-up”, he added.

“We are delighted to add Anapass to our large and expanding list of MIPI licensees that have achieved first-time success with our silicon-proven IP. It is particularly fulfilling to reach our mutual goal: high-volume production,” said Ashraf Takla, Mixel's President and CEO.

Mixel will be demonstrating many of its own, as well as its customers' products, at the [MIPI Open & Demo Day in Taipei](#), Taiwan, October 29th.

For more information contact:

Mixel, Inc.
Michael Tran
(408) 436-8500 x140
marketing@mixel.com
www.mixel.com

Anapass, Inc.
John W. Bae
(82) 2-6922-7400
pm@anapass.com
www.anapass.com

About Mixel[®]:

Mixel is the leader in mixed-signal mobile IPs and offers a wide portfolio of high-performance mixed-signal connectivity IP solutions. Mixel's mixed-signal portfolio includes PHYs and SerDes, such as Mobile PHYs ([MIPI[®] D-PHYSM](#), [M-PHY[®]](#), and [LVDS](#)), general purpose Transceivers, and high-performance PLL and DLL IP cores. For more information contact Mixel at info@mixel.com or visit www.mixel.com.

About Anapass

Anapass is a leading fabless semiconductor company that designs, develops and markets innovative integrated circuit solutions for the display and mobile industry. With its proven display panel interface technology and high value-added display controller SoC expertise, Anapass provides state-of-the-art flat panel display controller and high-performance SoC solutions for TV and mobile applications. For more information contact Anapass at contact@anapass.com or visit www.anapass.com.

About The MIPI Alliance

MIPI Alliance (MIPI) develops interface specifications for mobile and mobile-influenced industries. Founded in 2003, the organization has more than 275 member companies worldwide, more than 15 active working groups, and has delivered more than 45 specifications within the mobile ecosystem in the last decade. Members of the organization include handset manufacturers, device OEMs, software providers, semiconductor companies, application processor developers, IP tool providers, test and test equipment companies, as well as camera, tablet and laptop manufacturers. For more information, please visit www.mipi.org.

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