

## Mixel's MIPI D-PHY IP Licensed by Canesta

*Mixel's Silicon-proven MIPI<sup>®</sup> D-PHY IP Enables Quick Time to Market*

**San Jose, CA — February 15, 2010** — [Mixel<sup>®</sup>](#) Inc., the leader in mobile Mixed-Signal IP (Intellectual Property) announced today that [Canesta](#) is using Mixel's MIPI (Mobile Industry Processor Interface) D-PHY. Canesta is the inventor of revolutionary, low cost electronic perception technology and leading provider of single chip CMOS 3-D sensors that fundamentally change the relationship between devices and their users. Mixel's [D-PHY](#) IP is the physical layer IP compliant with the MIPI D-PHY version 1.0. The controller was provided by GDA Technologies (An L&T Infotech company), of San Jose, CA, one of Mixel's MIPI controller partners.

"For our cutting-edge products, first-time success and aggressive schedule -- two conflicting requirements -- are both mandatory," said Patrick O'Connor, Vice President of Engineering at Canesta. "Key to our decision to work with Mixel was its silicon-proven technology, its leadership in the MIPI PHY market, and the short schedule Mixel committed to. And then, Mixel delivered two weeks ahead of schedule!" he added.

"We are delighted that Canesta is able to incorporate the Mixel D-PHY IP into these very important next generation 3-D sensors," said Ashraf Takla, President and CEO of Mixel, Inc. "We are proud to be able to add Canesta to our rapidly growing list of MIPI PHY Licensees, and look forward to supporting them over the long term," he added.

The Mixel D-PHY and [GDA](#) MIPI controller have been licensed and validated in silicon by a number of customers. The two IP from Mixel and GDA work together seamlessly and in all occasions first silicon performed flawlessly.

For more information regarding Mixel [MIPI D-PHY](#), please visit us at the MIPI Alliance Zone **at the 2010 Mobile World Congress, Hall 2, Stand 2H41**,

### About Mixel

Mixel is the leader in mixed-signal mobile IPs and offers wide portfolio of high performance mixed-signal connectivity IP solutions. Mixel's mixed-signal portfolio includes Mobile PHYs (MIPI D-PHY, M-PHY, and MDDI), PHYs and SerDes (suitable for PCI Express, SATA, EPON, XAUI, Fiber Channel, DDR, and LVDS), general purpose Transceivers, and high performance PLL, DLL IP cores. For more information contact Mixel at [info@mixel.com](mailto:info@mixel.com) or visit [www.mixel.com](http://www.mixel.com).

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