

## **Faraday and Mixel Announce IP Development and Licensing Partnership**

**Faraday Technology Corporation, a leading ASIC and IP provider has selected Mixel Inc. to develop LVDS De-Serializer IP running at 1.25Gbps in UMC 90nm process technology to be used in Faraday ASIC designs.**

**San Jose, CA, March 3rd, 2008** – Mixel Inc. today announced a Silicon Intellectual Property Partnership with Faraday Technology Corporation. Mixel is licensing its high performance LVDS De-Serializer transceiver IP to Faraday for use in their customer ASIC designs. The IP is designed in UMC 90nm process technology. This is intended to be the first of many IP development collaboration between Faraday and Mixel.

“As we expand our share in the Mixed-Signal ASIC market, we are glad to have Mixel as a team partner”, said Joseph Hong, general manager of Faraday Technology Corporation in California. “Mixel consistently goes the extra mile to meet and exceed our expectation and our customers’ stringent requirements. Their outstanding IP quality, exceptional customer support, and breadth of their Mixed-signal IP Portfolio are an important asset to us and our customers”, he added.

“We are delighted to be chosen by Faraday, a top-tier ASIC company, to be their Mixel-signal IP provider to address the needs of their most challenging ASIC customers” said Ashraf Takla, President and CEO of Mixel Inc. “Faraday’s worldwide customer base can now take advantage of Mixel’s high performance IP offerings” he added.

### **About Mixel**

Mixel is a leading provider of silicon-proven mixed-signal IP cores that provides its customers and partners with outstanding mixed-signal IP cores, creating in the process a differentiating technology that help set their products apart. Mixel’s mixed-signal IP portfolio includes SerDes (suitable for PCI Express, SATA, GPON, RapidIO, XAUI, Fiber Channel), Mobile Transceivers (MIPI, MDDI), general purpose transceiver (LVDS, DDR2, PCI-X, SSTL, HSTL, CE-ATA, CardBus, Parallel ATA), high performance PLL, DLL, ADC, Low-voltage detectors and BGR references. More information on Mixel products can be found at [www.mixel.com](http://www.mixel.com).

### **About Faraday**

Faraday Technology Corporation is a leading silicon IP and fabless ASIC vendor. The company's broad silicon IP portfolio includes Cell Library ,Memory Compiler, ARM-compliant CPUs, DDRII, MPEG4, H.264, USB 2.0, 10/100 Ethernet, Serial ATA, PCI Express, and UWB . With more than 800 employees and 2007 revenue of US\$ 156 million, Faraday is one of the largest fabless ASIC companies in the Asia-Pacific region, and it also has a significant presence in other world-wide markets. Headquartered in Taiwan, Faraday has service and support offices around the world, including the U.S., Japan, Europe, and China. For more information, please visit: [www.faraday-tech.com](http://www.faraday-tech.com)

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