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Mixed-Signal Excellence

## **Mixel Announces Tape-out of the First Complete MIPI D-PHY IP for Mobile Applications**

**The MIPI D-PHY is a high speed serial interface offering lower power consumption and reduced pin count for camera and display module Interface in mobile applications.**

**November 5, 2007 San Jose, CA** – Mixel Inc. today announced availability of the MXL-PHY-MIPI, a MIPI (Mobile Industry Peripheral Interface) standard D-PHY virtual component Intellectual Property (IP). The IP is a MIPI standard revision 0.90 compliant D-PHY allowing bidirectional transfer of video and control data between the host processor and display or camera module. The MXL-PHY-MIPI includes both the Analog and Digital D-PHY blocks. The IP is designed in Taiwan Semiconductor Manufacturing Company Ltd and Chartered Semiconductor Manufacturing Ltd 0.13um LP digital CMOS process technologies.

“Mixel continues to be first-to-market with advanced IP solutions for mobile applications, building on the leadership position we established with our MDDI IP.” said Ashraf Takla, Mixel President and CEO. “The new D-PHY is a fully compliant MIPI IP supporting 1Gbps operation at low power and small footprint. The complete D-PHY solution provides a seamless interface to MIPI DSI or CSI controller with multiple data-channel capability.” he added.

The MXL-PHY-MIPI is a point-to-point differential interface supporting a clock and multiple data lanes. The scalable data lanes support both bidirectional and unidirectional modes. The High Speed mode offers up to 1Gbps data transfer per lane while the Low Power mode offers reduced power consumption. The IP can be used in master/slave configuration and offers optional half-duplex operation.

The MXL-PHY-MIPI is offered for TSMC and Chartered 0.13um LP process technology and will later be offered for other process nodes and foundries.

### About Mixel

Mixel is a leading provider of silicon-proven mixed-signal IP cores. Mixel provides its customers and partners with outstanding mixed-signal IP cores, creating in the process a differentiating technology that helps set their products apart. Mixel’s mixed-signal IP portfolio includes SerDes (compatible with PCI Express, SATA, XAUI, Fibre Channel, GPON), Transceivers (LVDS, MIPI, MDDI, DDR2, PCI-X, SSTL, HSTS, CE-ATA, CardBus, Parallel ATA), PLL, DLL, ADC, DAC, Low-voltage detectors and low-voltage BGR references. For more information please go to [www.mixel.com](http://www.mixel.com) or call Mixel marketing at 408-942-9300 X 140.

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